

伦敦：光储企业通往欧洲及全球市场的战略门户

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伦敦发展促进署





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- 伦敦发展促进署介绍
- 为什么选择伦敦
- 伦敦温暖家园计划
- 如何助力中资企业

伦敦发展促进署

- 伦敦发展促进署是帮助伦敦实现商业增长和推动目的地经济的官方机构。创造具有韧性、可持续性和包容性的经济增长是我们的使命
- 我们的资金来自于**伦敦市政府拨款**以及我们的合作伙伴和**各形式的商业创新项目**。
- 我们的主席由伦敦市长任命，目前是商务副市长Howard Dawber.



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Why London

为什么选择伦敦



综合实力

- 连接全球的超级枢纽
- 顶级人才
- 国际商业中心



投融资高地

- 气候科技投资首选地
- 金融中心地位
- 绿色资本聚集地

Why London

为什么选择伦敦



成熟的产业生态

- 欧洲最大的绿色科技中心
- 产业集聚 – 政策制定方、承包商、开发商、工程咨询公司、公共部门的采购服务商… …
- 产业活动覆盖全年



零碳目标与政府支持

- 明确的净零路径：2030 零碳
- 伦敦10年经济增长计划

旧区改造， 电网扩容， 基建项目

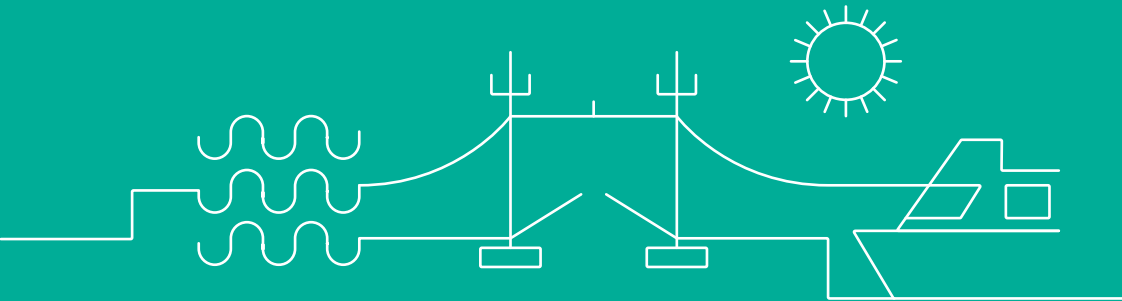
- Warmer Homes London

32 行政区+伦敦金融城

Warmer Homes London – 伦敦温暖家园计划

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- 伦敦市政府与伦敦市议会联合32个行政区以及住房协会（伦敦市长办公室 £10m, 行政区 启动投入 £400k)
- 资助对象：为低收入家庭安装节能装置
- 改造升级- 提高能效&减轻电费压力



伦敦发展促进署 = 超级链接器



OPPORTUNITY LONDON

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Filter: Asset Class

Energy & Decarbonisation

Frontier Innovation

Experience Economy

International Education & Learning

Commercial

Living

Logistics & Light Industrial

Transport

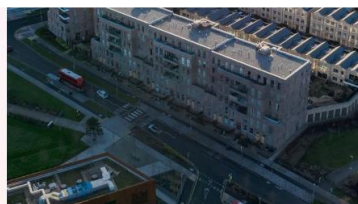
[FILTER PROJECTS](#)[X RESET FILTERS](#)

BRENT HAMMERSMITH & FULHAM EALING

Old Oak

Old Oak and Park Royal Development Corporation

Seeking a long-term development and investment partnership.

[LEARN MORE >](#)

BARKING & DAGENHAM

Barking Riverside

Barking Riverside Limited

Bespoke investment opportunities including a low carbon energy centre, residential and commercial and social infrastructure such as a wellbeing hub,...

[LEARN MORE >](#)

WALTHAM FOREST

Walthamstow Central Interchange Regeneration

Waltham Forest Council, New River and Transport for London

Equity partners are sought to co-invest c.£90m for a phased completion of this strategic transport hub to enable a long-term,...

[LEARN MORE >](#)

Euston Over-Site Development Lendlease

THE INVESTMENT PROPOSITION

The redevelopment of Euston station is of national significance and is a key opportunity in central London, offering a diverse range of opportunities across life sciences, innovation, AI, technology, culture and residential development. This project is included in a proposed joint venture partnership between Lendlease and The Crown Estate.

PROJECT INFO

Asset Class	Energy & Decarbonisation Frontier Innovation Experience Economy International Education & Learning Commercial Living
Borough	Camden
GDV	£6bn+
Project stage/timeline	Feasibility Planning (planning submission targeted September 2026)

OVERVIEW

- Transformation of 60 acres around and on top of the new HS2 and Network Rail's Euston Station into a thriving, sustainable mixed-use district
- Approximately 3.6m sq ft of employment space, 690,000 sq ft of retail, new hotels, up to 2,000 new homes and cultural facilities
- The project will elevate Euston into a world leading science and innovation ecosystem, building on the presence of existing institutions in the area

为伦敦的低碳房地产、能源和基础设施领域吸引资本投资

我们组织的产业活动

Demo Day



Access to funding

Meet the Corporate



Annual Green Innovation Networking Reception

绿色创新产业方面我们合作的主要机构



我们支持或参与的年度产业活动



#CEweek2025

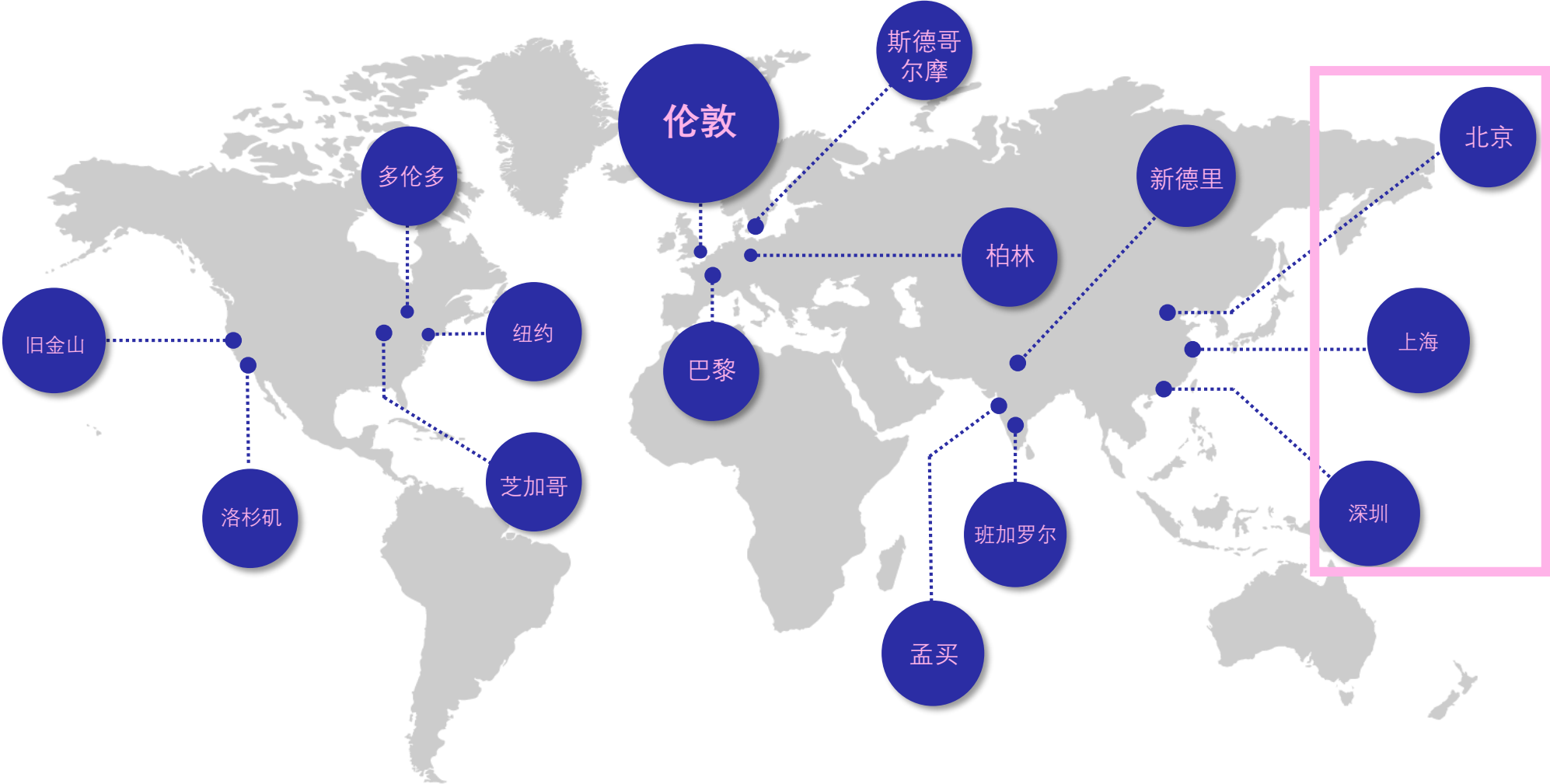


SMARTCITY
EXPO WORLD CONGRESS



伦敦发展促进署的全球海外办公室

我们在全球的重点市场都设立了办公室，专注于能为伦敦带来最佳经济增长的全球的产业。我们的海外团队与他们所在地区的生态系统有紧密的链接。



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微信公众号



Thank you!

